



V.N. KARAZIN KHARKIV
NATIONAL UNIVERSITY



Integrating Dual Higher Education in Moldova and Ukraine

26-28.10.2021



Dual education in Logistics and IT programs at WSB University

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Dual education in Logistics and Computer Science programs at WSB University

- Logistics faculty
- Computer Science faculty

Dual study programmes

- Created in cooperation with partners
- Connection between soft skills and technical competences
- Business knowledge
- Learning „on site“ in real business environment
- Group and individual projects
- Strict requirements for lecturers (broad experience in teaching, but also at least 3 years of practical experience)
- Tender procedure before each semester
- Mentoring program

Dual study programmes

Computer Science program:

- Specialty: Mobile Apps with computer graphic
- Program designed with our partners, focused on practical skills (subjects, e.g.: graphic design in Unity3D, animation, graphic presentation in the Internet, mobile devices architecture etc.)
- Various offer of elective subjects, e.g.: augmented reality, IoT, machine learning, cloud computing – to develop technical skills
- Soft skills training
- Certified course (according to students preferences)

Dual study programmes

Logistics program:

- Specialty: Logistics in business
- Program designed with our partners, focused on practical skills (subjects, e.g.: global Logistics, international Logistics centers, risk management in supply chain, e-commerce etc.)
- Various offer of elective subjects, e.g.: total quality management, advanced computer systems in Logistics, innovations in Logistics, Logistics 4.0 – to develop business knowledge
- Soft skills training
- Certified course (according to students preferences)

Projects co-financed by European Union

- Dual education in Logistics study program
- Dual education in Computer Science study program

Projects obliged us to:

- Develop dual study program
- Choose business partner to internship program
- Recognize student's training needs

Our Partners

Complex IT
IT FOR BUSINESS

ARRIS

Raben



 **LBRY**

 **iconity**

ZPrAE
Sp.z o.o.

Internship with business partner

- Making up an internship program
- Recruitment students for internship
- Signing a three side internship contract

WSB University's duties:

- Insurance for students
- Preliminary testing
- Refunding of commute costs
- Monitoring of internship

Company's duties:

- Choosing company's department and student's mentors
- Health and safety at work training
- Supervision of student's internship

Internship's requirements

- 504 hours per year (1512 hours during studies)
- 20% of absence acceptable
- sending to WSB agreed with mentor internship's schedule
- providing to WSB University an attendance list and a month raport confirmed by the mentor

Problems:

- problems results from co-financed projects
- time of internships
- internships salary
- pandemic time

Success:

Logistics

- 2 of 11 students have already promised a new contract after ending an internship
- 3 of 11 students write diploma thesis about processes in Raben
- 2 students prepared a 3 new projects, one was implemented by Raben
- 1 student improve proccess in Department of Customer Service.
- 2 of 11 student decided to change their proffesional targeting
- 9 of 11 students say that experience gaint during internship improve their chances on working market

Success:

IT

- 5 of 7 students have already promised a new contract after ending an internship,
- One student is employed by American Company – LBRY Inc.
- Students worked with application implemented on market: Resto, Icon24, Epeer, Odysee
- 2 students take an internship in company which runs project: AntyFakeNews application

Student's answers:

PROS	CONS
- Experience in Logistics company	- Not every student has opportunity to learn Logistics programs used in company
- Becoming more assertive and tough/firm	- Organizing problems
- Getting know Logistics processes in real	- Some students get more complicated cases to do than others

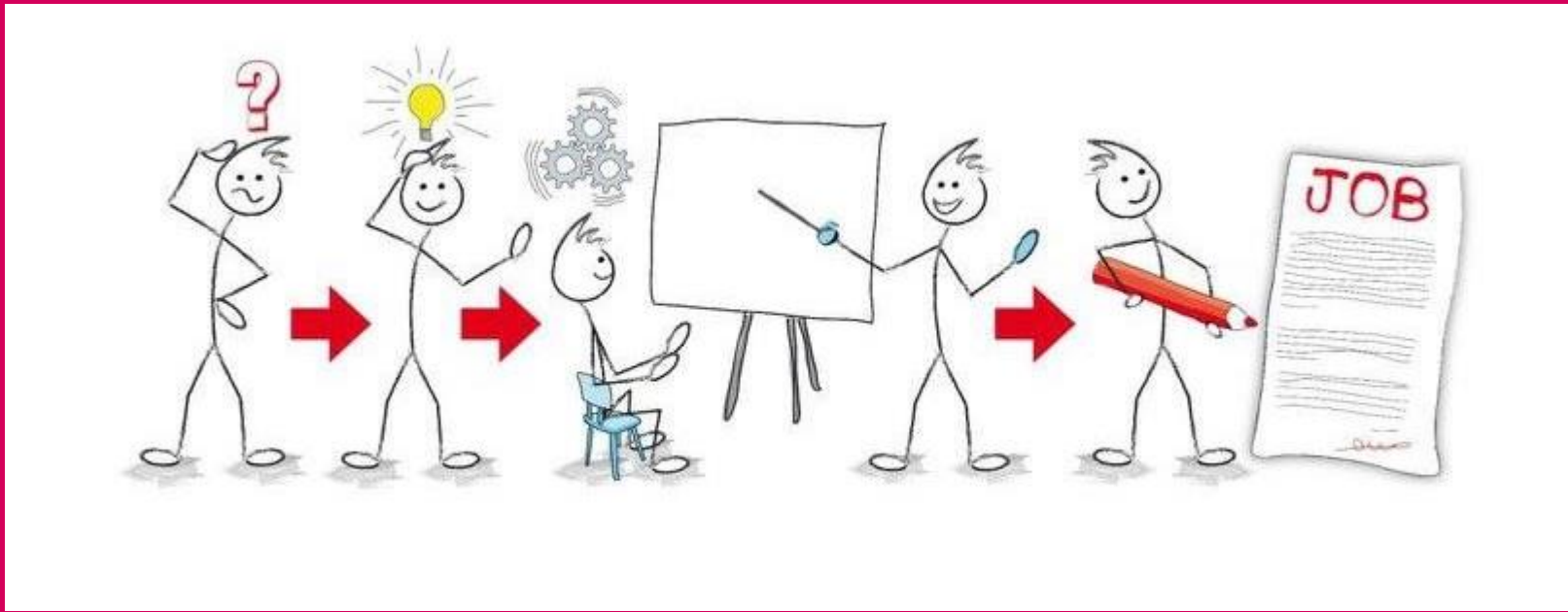


Student Career Development

Roman Gardela

Specialist for development of education
WSB University

Academic Career Office



Who we are?

The Academic Career Office supports students in their professional career development!



How we work?

The work of career counsellors is divided into three main areas:

- ADVISORY ACTIVITIES
- TRAINING ACTIVITIES
- INFORMATION ACTIVITIES

Advisory activities

We conduct individual meetings with students!

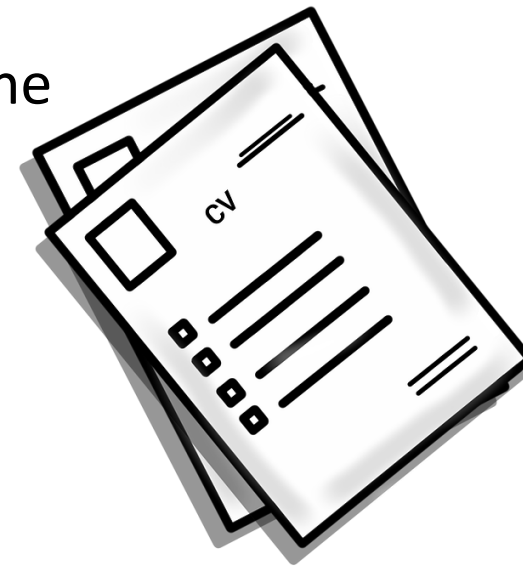
We invite you if you need:

- to know about current trends on job markets,
- to consult your application documents (CV, cover letters)
- to talk about your career path
- to be prepared for future contacts with the employers



Advisory activities – what are your benefits?

- professionally prepared career plan
- you know the methods of looking for a job and internships in Poland
- you have application documents corresponding to the standards of the recruitment process
- you know what a perfect interview is like



Trainings activities

As an Academic Career Office we provide trainings in:

- Team work
- Career planning
- Recruitment interview
- Modern recruitment methods
- How to write a CV
- **Training in the field of soft skills**



Trainings activities – what are your benefits?

You gain set of soft skills such as:

- ❖ communication, creativity, leadership, teamwork, motivation, time management
- ❖ Increasing knowledge of labour market: recruitment methods, modern recruitment platforms like LinkedIn



INFORMATION ACTIVITIES

A career counsellor provides information on:

- potential jobs and internships
- expectations of employers
- tools and methods of job search
- trends in the labour market



WHAT ELSE ARE WE DOING FOR YOU?

- JOB AND STUDENT INTERNSHIP FAIRS
- STUDY VISITS
- JOB INTERVIEWS



JOB AND STUDENT INTERNSHIP FAIRS



STUDY VISITS

Every year we organize about 10 study visits

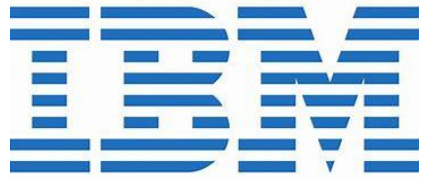
During the visit, students learn about:

- the recruitment process,
- expected competences and qualifications,

The student gets to know:

- managers and employees
- duties at workplaces

STUDY VISITS



COMARCH



HIRE RIGHT

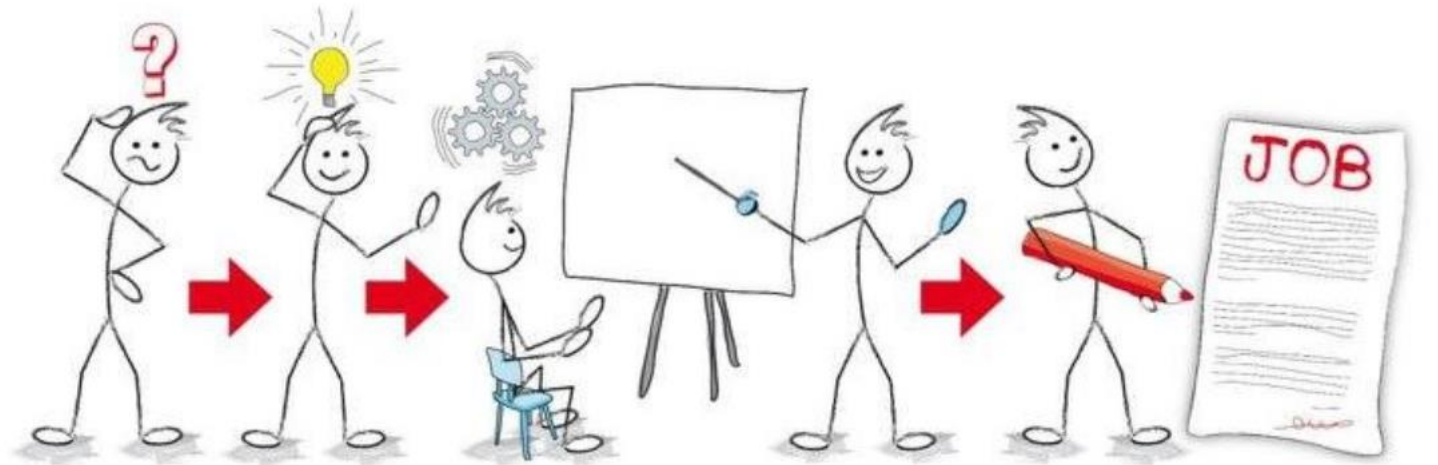


Future Processing



JOB AND INTERNSHIP OFFERS

- WSB.EDU.PL
- Offer board
- FB



CONTACT

FIRST STEP:

- e-mail: abk@wsb.edu.pl

SECOND STEP:

- meeting: room 320





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Lunch



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