



Study Visit to the Baden-Wuerttemberg Cooperative State University / GERMANY

MINUTES OF THE MEETING

Project Acronym:	COOPERA
Project No:	617490-EPP-1-2020-1-MD-EPPKA2-CBHE-SP
WP / Deliverable/ Action:	WP2/D2.1/ Act. 2.1.2 SV to EU partners
Project partner (s)	P1- P13
Place/ Date	P10-DHBW/GERMANY / 3-4 May 2022

03.05.2022

- 1. Welcome address from Prof. Dr. Valentin Weislämle and Prof. Dr. Wendy Fehlner.**
- 2. Presentation realised by Prof. Dr Eckhart Hanser “Dual studies from the perspective of IT Management and Informatics”**
 - *Presentation of the IT Management and Informatics dual education model;*
 - *Advantages from the student perspective: high demand, independence, corporate involvement;*
 - *Advantages from the employer perspective: motivated s= anf highly qualified staff complying to companies ethics;*
- 3. Presentation realised by Prof. Dr. Julia Wearing “Dual studies from the perspective of Interprofessional health care”**
 - *Presentation of the Healthcare system in Germany: health insurance, main healthcare providers;*
 - *Vocational training of healthcare providers;*
 - *Dual studies in health care at the DHBW;*
 - *Interprofessional Health care: example of DHBW*
 - *Student and employer perspectives on dual study in interprofessional health care;*
 - *Advantages of dual study system for healthcare*
- 4. Presentation realised by Sergiu TUTUNARU “Dual Higher Education Model at ASEM”**
 - *Dual study programmes to be implemented and piloted: Business and Administration (BA) & Applied Informatics (AI);*
 - *Results of survey on companies need: Moldova case;*
 - *Organisation of meeting with companies-ASEM future dual partners;*
 - *Dual higher education model implemented by ASEM;*
 - *Planned selection procedure for students and companies in the DHEM;*
- 5. Presentation realised by Viorica SUDACEVSCHI “Dual Higher Education Model at UTM”**
 - *Short presentation of the institution;*



- *Dual Education Models analysis, experience of other countries: Poland, Spain, Germany;*
- *Preparatory activities for DHE program implementation;*
- *DHE program selected: Robotics and Mechatronics and Automatics and Informatics (undergraduate);*

6. Presentation realised by Valentina CIUMACENCO “Dual Higher Education Model at ULIM”

- *Short presentation of the institution;*
- *Dual study programmes to be implemented and piloted: master program in Diplomacy, security, business and communication;*
- *Objectives and arguments of the dual study programme selected;*
- *Organisation of meeting with companies;*
- *Selection process students/companies;*

7. Presentation realised by Tetyana BUTURLAKINA “Dual Higher Education Model at UzhNU”

- *Short presentation of the institution;*
- *DHE program selected;*
- *Preparatory events for DHE program implementation;*

8. Presentation realised by Yuliia KVITKA “Dual Higher Education Model at KKNU”

- *Short presentation of the institution;*
- *DHE program selected – Business Administration (Bachelor programme);*
- *Corporate partner for DHE program;*
- *Preparatory events for DHE program implementation;*
- *Proposal for Legislation Change;*
- *Challenges with DHE Program realization;*

9. Question and answer session, review of the DHE models presented.

04.05.2022

1. Visit to Dual Partner - Vita Classica Thermal Bad

- *Presentation of the company and its activities (spot video); Geographical benefits;*
- *Overview of business and tasks (video)*
- **Areas of activity:** *vita classica thermal spa resort, destinations management, administration, spa gardens;*
- *Historical overview: 1911 oil drilling project and discovering thermal spring; 1912 company formation “Nena bad und kurhaus krozingen GmbH”*
- *Overview of yearly activity of spa resort: 500.000 visitors yearly, 12 mio.€ annual sales; 6 inside and 2 outside pools, 120 employees.*
- *Project 2022: new complex with 3 floors (14 mio €), 3rd outdoor pool, new indoor pool, new restaurant, new theme spas. Direct access for hotel (4+ star), opening in September 2022.*



- *Destination management: tourist tax is invested in tourism infrastructure; touchpoint for overnight guests; booking for hotels; ticketing for events; info about attractions, mailing of holiday catalogues;*
- *Administration: management (HR, secretary, health and rehab department, marketing, events, printing and warehouse, engineering department, accounting, sales).*
- *Spa gardens: 400.000m², sights and attractions, event location, tourist infrastructure*
- *Dual study program economics tourism;*
- *Since 2004 partner with DHBW*
- *Bachelor of arts: alternately phase of theory and practice, 3 years, 6 semesters, monthly salary*
- *Theory: 6 phases with duration of 3 month theory phase in Lorrach; Exams in different modules at the end of each theory phase; 3 scientific papers (including bachelor thesis)*
- *Practice: 6*3 month theory phase in the company; practical training in changing department; start in tourist information, upgrade on sales, marketing, accounting, hr.*
- *Salary: grows from first to last semester; starts from 750€ till 850-950. Based on regulation of the government and on the companies.*

2. Visit to Dual Partner – Gesundheitsresort (Healthcare Center)

- *Presentation of the company and its activities;*
- *Main fields of expertise;*
- *Guided tour through the hotel and healthcare center;*
- *Questions and answers sessions;*