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**COOPERA**  
DUAL HIGHER EDUCATION IN MOLDOVA AND UKRAINE



# **INTERNATIONAL ERASMUS+ PROJECT**

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## **Integrating Dual Higher Education in Moldova and Ukraine / COOPERA**

**KROK UNIVERSITY,  
NOVEMBER, 2023**



## D1.2. Companies needs for DHE identified

DHE Questionnaire prepared,  
filled by companies

**COOPERA**  
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### QUESTIONNAIRE

Dear Business Partner,  
 Within the Erasmus + COOPERA, project "Integrating Dual Higher Education in Moldova and Ukraine", we are conducting a study on the prospects for the development of dual education in higher education institutions in the Republic of Moldova and Ukraine. The information provided by you will be used in order to adjust the educational offer to the current requirements of employers. We guarantee the confidentiality of information.

Additional information on the project: [www.coopera-project.ase.md/](http://www.coopera-project.ase.md/)  
 The questionnaire will take 20 minutes to complete.

Best Regards, the COOPERA project team

\* Required

Email \*

Your email

Next Page 1 of 6



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# List of Companies

No	Company name	Company address	Area of activity
1.	GlobalLogic, A Hitachi Group Company	Kyiv, Mykoly Hrinchenka ave, build. 2/1	IT company: an international software development, digital engineering, IT outsourcing and R&D company
2.	ART Connect AE.	Arxitektora Kobeleva, st., 1/7. Kyiv.	Digital Marketing: SMM promotion, Setting up ads, Digital Marketing training.
3.	International agency of corporate development.	Lobanovskoho ave., 119 B. Kyiv.	HR consulting: recruitment, career development.
4.	UGEN	Dehtiarivska str., 49G. Kyiv.	HR-consulting of employee brand, internships, educational projects for students.
5.	NGO "Association of Innovative and Digital Education"	Chernyakhovsky street, building 16/30, office 5, Kyiv.	Digital literacy, Adult education, Soft skills education, Foreign languages learning, Development of online educational platforms, Development of online courses.
6.	UKRAINE INFORM TV channel	102 Kirillovskaya St., Kyiv.	Live broadcasts, Public hearings, Press conferences.
7.	Council of Young Scientists of the State Institution G.M. Dobrov Institute For Scientific and Technological Potential and Science History Studies of the NAS of Ukraine	60 Shevchenko Boul., Kyiv.	Popularization of science, Innovative activity, Holding scientific conferences.
8.	Internews Ukraine	15 Ryzka St., Kyiv.	Organization that has expertise in media, communications, education, and consulting.
9.	Volodymyretsky Herald	19 Shkilna St., Volodymyrets township, Rivne region.	Online edition, Printing of news and advertisements.
10.	TASKOMBANK	Simona Petliuri st, 30., Kyiv.	Commercial Bank, Financial Services.



# D 2.1. Flexible and generic Dual Higher Education Model (DHEM) developed and uploaded

## **A2.1.3. DUAL HIGHER EDUCATION MODEL (DHEM) (WP2/D2.1.)**

Flexible and generic Dual Higher Education Model (DHEM) for Moldova and Ukraine will present the document that summarizes the needs and requirements of different stakeholders in DHE (companies, HEIs, students).

The DHEM will be elaborated by PWGs (see Act.2.1.1.) as a result of Study Visits to EU partners. This document will be published in English and will represent the basis for generation of specific DHE programmes.

### **MODEL DESCRIPTION**

#### **1. The scope of DHEM:**

National education more often comes to the question of how to make students' practice more effective, how to train a student according to a specific educational program so that the student could and wanted to work according to his specialty. World experience in the international educational space offers a modern form - dual education. This is a new phenomenon for Ukraine, but this form of education is currently being implemented as an experimental one.

With the introduction of this form, the employer received the opportunity to participate in the preparation of the initial plan, evaluation of the applicant, in the process of formation of those

#### **2. The objectives of the model: (3-4 objectives)**

- improving the quality of professional competences during training under the educational program;
- improvement of the practical component of the educational program;
- strengthening the interrelationship between the higher education institution-acquirer-stakeholder;
- balancing of the requirements of the state standard, labor market for the training of specialists

#### **3. The structure of the model includes the following components:**

##### **3.1. integral motivation (the arguments why the chosen study program corresponds to DHE);**

The educational program "Journalism" is practically oriented, therefore, only theoretical training and a standard scope of practice is not enough. In the modern educational space, taking into account today's problems, in particular, COVID-19, wartime conditions in Ukraine, it is necessary to switch to innovative forms of education. In addition, the profession of a journalist has narrow specializations within the profession - television journalism, agency, internet journalism, news, sports, political, international journalism, etc. Extended practical training within the framework of dual education will help to make such choice.

##### **3.2. organisation for a dual higher education course (integrated model in existing programme or independent model);**



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**DUAL EDUCATION AT KROK UNIVERSITY IS IMPLEMENTED IN THE JOURNALISM EDUCATIONAL PROGRAM. CURRICULUM IS DEVELOPED ON THE BASIS OF THE FOLLOWING MODEL:**

	N. of weeks	Structure for the study in the university		Structure for the in-company training study	
		N. of weeks	Courses	N. of weeks	Courses
<b>1. Semester</b>	14	12	1	2	1
<b>2. Semester</b>	14	10	1	4	1
<b>3. Semester</b>	14	10	2	4	2
<b>4. Semester</b>	14	8	2	6	2
<b>5. Semester</b>	14	5	3	9	3
<b>6. Semester</b>	14	4	3	10	3
<b>7. Semester</b>	14	2	4	12	4
<b>8. Semester</b>	14	2	4	12	4



# D 3.2. Recommendations for amendments to the Law on Higher Education prepared

## Ministry of Education and Science, #3/679-21 from 16 December 2021

<p>обсяг та очікувані результати навчання здобувача освіти на робочому місці;</p> <p>погоджений навчальний план за дуальною формою та графік чергування періодів теоретичного і практичного навчання, який відповідає потребам і можливостям роботодавця та цілям підготовки;</p> <p>зобов'язання закладу освіти та роботодавця в частині виконання здобувачем освіти індивідуального навчального плану на робочому місці;</p> <p>порядок оцінювання результатів навчання, здобутих на робочому місці;</p> <p>підготовку персоналу підприємства до наставництва.</p>	<p>COOPERA погоджений <b>робочий</b> навчальний план за дуальною формою та графік чергування періодів теоретичного і практичного навчання, який відповідає потребам і можливостям роботодавця та цілям підготовки;</p> <p>COOPERA порядок оцінювання результатів навчання, здобутих на робочому місці <b>та відповідальних осіб від сторін (закладу освіти і підприємства), що проводять процедуру оцінювання/асесмент;</b></p>	<p>Відхилено, оскільки документ, який розробляється закладом вищої освіти відповідно до частини п'ятої статті 10 Закону України «Про вищу освіту», називається «навчальний план», а не «робочий навчальний план».</p> <p>Відхилено. Стривожливо відповідальних за оцінювання результатів навчання осіб від закладу освіти - такі особи визначаються згідно із нормативно-правовими актами у сфері освіти. Водночас редакція абзацу цілком дозволяє передбачити також участь в оцінюванні представників підприємства, що цілком відповідає моделі дуальної освіти і є її важливим елементом.</p>
<p>10. Трудовий договір укладається в межах періоду реалізації освітньої програми згідно із законодавством. Підприємство може пропонувати особам, які здобувають освіту за дуальною формою, продовження (переукладання) трудового договору після</p>	<p>COOPERA 10. Трудовий договір укладається за <b>згодою сторін</b> в межах періоду реалізації освітньої програми згідно із законодавством. Підприємство може пропонувати особам, які здобувають освіту за дуальною формою,</p>	<p>Відхилено, оскільки відповідно до Закону України «Про вищу освіту» трудовий договір між роботодавцем і здобувачем є необхідною умовою реалізації дуальної форми здобуття освіти як особливої освітньої моделі. Пропонована правка вносить</p>

### Report on the results of public discussion Of the draft order of the Ministry of Education and Science of Ukraine "On the approval of the Regulation on the Dual form of obtaining Higher Education and Professional Pre-higher Education"

#### 1. Name of the executive authority that conducted discussion

Ministry of Education and Science of Ukraine.

#### 2. The content of the issue or the name of the project act, which was presented for discussion

Public discussion of the draft order of the Ministry of Education and Science of Ukraine "Regulations on the dual form of obtaining a higher and professional pre-higher education".

The materials were placed in the "Public Discussion" section on the official website of the Ministry of Education and Science of Ukraine ([www.mon.gov.ua](http://www.mon.gov.ua)) on 22.10.2021 at page <http://bit.do/fsQVW>. Comments and proposals for the project were accepted by November 22, 2021 by mail or to the e-mail address [nvi@mon.gov.ua](mailto:nvi@mon.gov.ua).

#### 3. Information about the persons who participated in the discussion of the project

The draft act was discussed from 22 October 2021 to 22 November 2021.

The following HEIs participated at the discussion:

- V.N. Karazin Kharkiv National University,
- National Transport University,
- Separated structural subdivision Upper Dnipro Vocational College of Dnipro of the State Agrarian and Economic University,
- **joint proposals of the participants of COOPERA project,**
- National Technical University of Ukraine "Ihor Sikorskyi Polytechnic Institute".

#### 4. Information on proposals received by the Ministry of Education and of Sciences of Ukraine based on the results of the discussion of the draft act

The Ministry of Education and Science of Ukraine received letters with proposals and comments on the project from the participants specified in clause 3.



# D 4.1. Dual Study Programs elaborated Agreements elaborated and signed

## ДОГОВІР про здобуття фахової вищої освіти за дуальною формою між Університетом економіки та права «КРОК» та Телеканалом «Україна ІНФОРМ»

м. Київ

*17 січня 2024*

Вищий навчальний заклад «Університет економіки та права «КРОК» (далі - КРОК), в особі ректора Лаптева Сергія Михайловича, який діє на підставі статуту, та

Телеканал «Україна ІНФОРМ», в особі Генерального директора, Чорного Вадима Володимировича, який діє на підставі статуту, надалі разом іменуються Сторони, а кожний окремо - Сторона, уклали цей Договір (далі - Договір) про нижченаведене.

### 1. ПРЕДМЕТ ДОГОВОРУ

1.1. У порядку та на умовах, визначених цим договором, заклад зобов'язується надати здобувачеві освітню послугу за дуальною формою, підприємство зобов'язується забезпечити реалізацію практичної складової освітнього процесу, а здобувач зобов'язується досягти результатів навчання, передбачених освітньою програмою.

### 2. ОBOB'ЯЗКИ ТА ПРАВА СТОРІН:

2.1. Обов'язки закладу:

2.1.1. спільно з підприємством розробити та погодити навчальний план за дуальною формою здобуття освіти, індивідуальний навчальний план здобувача освіти і програму практичного навчання на робочому місці;

2.1.2. надати здобувачеві освітню послугу відповідно до освітньої програми та індивідуального навчального плану;

2.1.3. надавати на вимогу здобувача інформацію про особливості здобуття

## AGREEMENT on obtaining a professional higher education in a dual form between the "KROK" University and "Ukraine INFORM" TV channel

Kyiv

«\_\_»\_\_\_\_\_20\_\_.

Higher educational institution " KROK University " (hereinafter - KROK), in the person of rector Andrii Kuchko, acting based on the charter, and

TV channel "Ukraine INFORM", in the person of the General Director, Vadim Chorny, acting based on the charter, hereinafter collectively referred to as the Parties, and each individually as a Part, concluded this Agreement (*hereinafter - the Agreement*) on the following.

### 1. SUBJECT OF THE AGREEMENT

1.1. In accordance with the procedure and under the conditions specified in this contract, the institution undertakes to provide the applicant with an educational service in a dual form, the enterprise undertakes to ensure the implementation of the practical component of the educational process, and the applicant undertakes to achieve the learning outcomes provided for in the educational program.

### 2. OBLIGATIONS AND RIGHTS OF THE PARTIES:

2.1. Duties of the institution:

2.1.1. jointly with the enterprise to develop and agree on a training plan based on a dual form of education, an individual training plan for a student and a program of practical training at the workplace.



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## D 4.2. Materials for specific DHEMs elaborated

**Institution of higher education  
«KROK» University  
Department of International Relations and Journalism**

**Momot N.**

### **EDUCATIONAL AND METHODOICAL RECOMMENDATIONS**

for students of speciality “Journalism”  
(dual education form)

Approved by  
meeting of the Department of international relations and  
journalism  
Protocol № 11 of June 24, 2022

### **Momot N.**

Educational and methodical recommendations for training in dual education program for students of speciality “Journalism” / Momot N., Kyiv: “KROK” University, 2022. 30 p.

Educational and methodical recommendations of Momot N. clarify and specify the basic requirements of conducting the internship for students of specialty "Journalism" of Institution of higher education "University of Economics and Law "KROK".

© “KROK” University, 2022

© Momot N., 2022





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## D 4.3. Equipment purchased





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## D 4.4. Piloting of Dual Study Programs realized

The Department of International Relations and Journalism of KROC University will develop, implement and pilot the dual education program. The undergraduate study program "Journalism" will be developed as "dual" and will be piloted.



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30-32 Tabirna St., 03113,  
Kyiv, Ukraine, P.O. Box 65  
Phone: +38 (044) 455-58-88, 455-56-66  
Phone/Fax: +38 (044) 456-84-28, 455-57-57, 455-69-86  
krok@krok.edu.ua

№ 32 of "31" August 2021

To whom it may concern:

### Confirmation Letter

Hereby KROC University, as COOPERA project partner (Ref. N 617490-EPP-L-2020-L-MD-EPPKA2-CBHE-SP), confirms that the Department of International Relations and Journalism is designated as responsible department to design, implement and pilot the DHE program. Journalism bachelor study program will be redesigned as dual and piloted.

Rector  
Sergii Laptiev



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IN FRAMEWORKS OF ERASMUS+ PROJECT  
"INTEGRATING DUAL HIGHER EDUCATION IN  
MOLDOVA AND UKRAINE" / COOPERA  
KROC UNIVERSITY IMPLEMENTS DUAL FORM OF  
STUDY AT THE SPECIALTY "JOURNALISM"

**OPEN FOR  
REGISTRATION!**

**JOIN US!**

### THE PROGRAM OFFERS COMBINATION OF:

**TRAINING FROM SPECIALISTS AT  
THE UNIVERSITY**



**WORKING EXPERIENCE IN THE  
MEDIA SPHERE**



More about the program  
and enrollment:



More about  
COOPERA:



**SCAN ME!**

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PROGRAM COORDINATOR:  
PROF. NELIA MOMOT



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**IN JULY 2023, THE FIRST GRADUATION OF PARTICIPANTS OF THE COOPERA PROJECT TOOK PLACE. THE PROJECT AT THIS STAGE CONTINUES WITH OTHER PARTICIPANTS, WHICH HAS BEEN SUPPLEMENTED BY THIRD-YEAR STUDENTS**



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# D 5.1. Monitoring of the project in Ukraine

01 OCTOBER 2021

In Current News

Monitoring of EU Erasmus+ project COOPERA



On September 17, 2021, the monitoring of EU Erasmus+ project COOPERA «Integrating dual higher education in Moldova and Ukraine» (617490-EPP-1-2020-1-MD-EPPKA2-CBHE-SP) was held online and online at Odessa National University of Economics.

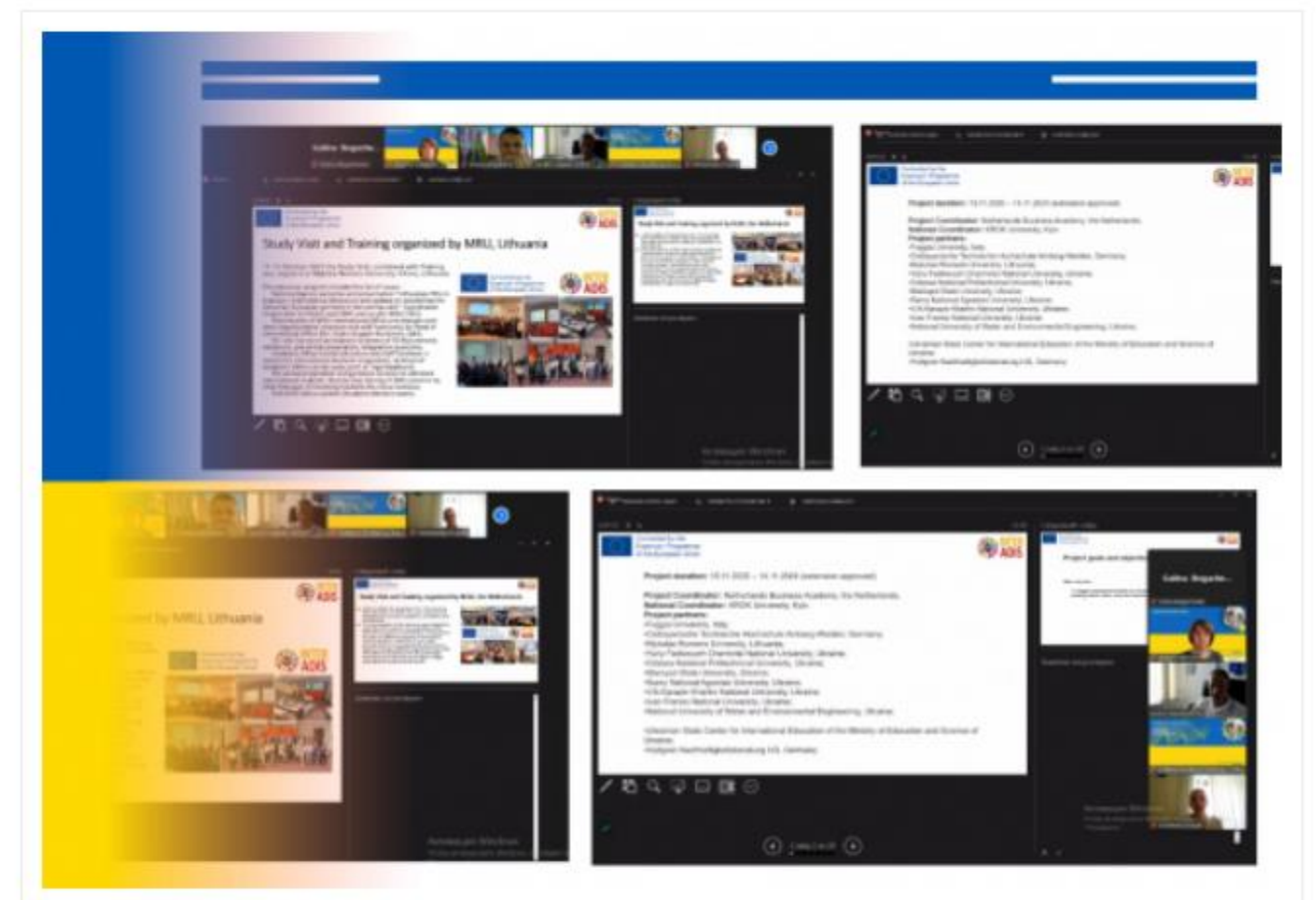
The project teams from all Ukrainian HEIs: «KROK» University, Uzhhorod National University, V.N. Karazin Kharkiv National University, Odessa National University of Economics participated in the meeting.

The team of «KROK» University was represented by:

27 JUNE 2023

In Current News

## Monitoring Webinar within COOPERA and INTERADIS Projects



On June 23, 2023, the monitoring webinar «Governance, management and functioning of higher education institutions and the higher education system based on quality assurance, digitalization and inclusion» was held, organized by the National Erasmus+Office in Ukraine. The event gathered participants of the CBHE projects of the EU Erasmus+ Program, representatives of higher education institutions and scientific institutions.

The main goal of the webinar was to deepen the understanding of the impact of Erasmus+ on the development of management in higher education in the context of quality assurance, digitalization and inclusion; as well as improving the provision of synergy between Erasmus+ projects in the management cluster.

# D 6.2. National campaign realized

National seminar “Dual Education in Ukraine: project experience and implementation prospects”

21 February 2023 in Kyiv

Mixed format

300 participants

Integrating Dual Higher Education in Moldova and Ukraine (COOPERA)

Project Number: 617490-EPP-1-2020-1-MD-EPPKA2-CBHE-SP

**National seminar**  
« Dual education in Ukraine: project experience and implementation prospects »  
21 February, 2023  
Kyiv, HEI «KROK»

**COOPERA National seminar**  
21.02.2023. 11:00

Teams Meeting [https://teams.microsoft.com/join/19%3ameeting\\_ZmU5NDJkNzAtM2I0NS00MDJmLTlmY2EtN2Y4NzYxNjAwYzY0%40thread.v2/0?context=%7b%22id%22%3a%22cf94ad9d-2983-43f5-9909-722602ea2165%22%2c%22oid%22%3a%22a336c211-cda9-4e80-a58f-f0ab8e2cf00f%22%7d](https://teams.microsoft.com/join/19%3ameeting_ZmU5NDJkNzAtM2I0NS00MDJmLTlmY2EtN2Y4NzYxNjAwYzY0%40thread.v2/0?context=%7b%22id%22%3a%22cf94ad9d-2983-43f5-9909-722602ea2165%22%2c%22oid%22%3a%22a336c211-cda9-4e80-a58f-f0ab8e2cf00f%22%7d)

10:45 – 11:00	Registration of participants in Teams
11:00 – 11:15	Greetings, moderator <u>Nelya Momot</u> <ul style="list-style-type: none"> <li><u>Nataliya LITVIN</u> - the first vice-rector of the "KROK" University, Kyiv, Ukraine</li> <li><u>Svitlana SHYTIKOVA</u> - coordinator of the EU project "Network of</li> </ul>

11:15 – 11:35	<b>Dual higher education in Ukraine</b> <u>Vitaliy LUTAK</u> - Ministry of Education and Science of Ukraine, chief specialist of the Directorate of Vocational Higher and Pre-Higher Education <u>Olena DAVLIKANOVA</u> - representative of the Friedrich Ebert Foundation
11:35 – 11:50	<u>Snizhana LEU-SEVERYNENKO</u> - coordinator of the project "Dual education for Ukraine", USAID project Economic support of Ukraine
11:50 – 12:05	<u>Oleksandra LAKTIONOVA</u> - Ministry of Education and Science of Ukraine, state expert on higher education and adult education of the Directorate of Vocational Higher and Pre-Higher Education
12:05 – 12:20	<b>Dual higher education in Moldova</b> <u>Viorica SUDACEVSCHI</u> - Head of the Department of Informatics and System Engineering, Technical University of Moldova
12:20 – 12:35	<u>Silvia MUNTEANU</u> - Technical University of Moldova <u>Ion FIODOROV</u> - Technical University of Moldova
	<b>Piloting dual education in Ukraine / COOPERA</b> <u>Nelya MOMOT</u> - Head of the Department of International Relations and Journalism, "KROK" University, Kyiv, Ukraine
	<u>Anatoliy KOVALYOV</u> - rector of Odessa National University of Economics,

**13.15 – 14.30**  
**Section 1**  
**Teams Meeting** [https://teams.microsoft.com/join/19%3ameeting\\_YTQ4NWQzNWQzTQ1ZS00MmZkLTliZTAtNmFkN2NiY2ZhNGVv%40thread.v2/0?context=%7b%22id%22%3a%22cf94ad9d-2983-43f5-9909-722602ea2165%22%2c%22oid%22%3a%22a336c211-cda9-4e80-a58f-f0ab8e2cf00f%22%7d](https://teams.microsoft.com/join/19%3ameeting_YTQ4NWQzNWQzTQ1ZS00MmZkLTliZTAtNmFkN2NiY2ZhNGVv%40thread.v2/0?context=%7b%22id%22%3a%22cf94ad9d-2983-43f5-9909-722602ea2165%22%2c%22oid%22%3a%22a336c211-cda9-4e80-a58f-f0ab8e2cf00f%22%7d)

**Modernization of education through partnership with stakeholders**

Oleksandr KARLOV - director of the Career Development Center, KROK University, Kyiv, Ukraine

Larisa BOYTSUN - chief employer brand development specialist, Privatbank, Kyiv, Ukraine

Roman KURYLENKO - an employer brand development specialist, SoftServe, Kyiv, Ukraine

Tetyana Obratsova - HR Director, Auchan Riv Gosh, Kyiv, Ukraine

14.15 – 14.30 Yulia PETRUNIA - a leading recruitment specialist, Lifecell, Kyiv, Ukraine

**13.00 – 15.00**  
**Section 2**  
**Teams Meeting** [https://teams.microsoft.com/join/19%3ameeting\\_YmQzMDU5NmMtOTMzMm00Y2I5LTlkNmYtNjU5NDQxMjcxMzI3%40thread.v2/0?context=%7b%22id%22%3a%22cf94ad9d-2983-43f5-9909-722602ea2165%22%2c%22oid%22%3a%2269fcdaf4-e431-4236-a9c6-560b2c96ce1a%22%7d](https://teams.microsoft.com/join/19%3ameeting_YmQzMDU5NmMtOTMzMm00Y2I5LTlkNmYtNjU5NDQxMjcxMzI3%40thread.v2/0?context=%7b%22id%22%3a%22cf94ad9d-2983-43f5-9909-722602ea2165%22%2c%22oid%22%3a%2269fcdaf4-e431-4236-a9c6-560b2c96ce1a%22%7d)

Teams "KROK"&COOPERA: dual education in the educational program "Journalism"  
Greetings, moderator Olena Vovchenko

13.00 – 13.10 Oleksandr TRUKHACHOV - Associate Professor of the Department of International Relations and Journalism, KROK University, Kyiv, Ukraine





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## D 6.3.1. University campaign realized

Workshop: “Dual Education: balance between study and practice”

2 December 2022 in Kyiv

Mixed format

**Workshop**  
“Dual education: balance between study and practice”  
December 2, 2022  
Kyiv, HEI "KROK University”



COOPERA National Seminar 02.12. 2022. 13:00 Cl. 312	
12:45 – 13:00	Registration of participants. <b>Moderator: Nelya MOMOT</b>
13:00 – 13:15	<b>Greeting</b> <i>Natalia LITVIN</i> - the first vice-rector of the "KROK" University, Kyiv, Ukraine
13:15 – 13:35	<b>Implementation of the COOPERA project at the "KROK" University, majoring in "Journalism"</b> <i>Nelya MOMOT</i> - Head of the Department of International Relations and Journalism, KROK University
13:35 – 14:10	<i>Vadym CHORNY</i> - Director of the information agency "Ukraine Inform"
14:10 – 14:30	<i>Anastasia SHURLO</i> - 4th year student of the "Journalism" specialty at the KROK University, participant of the COOPERA project
14:30 – 14:50	<b>Opportunities for cooperation with stakeholders at "KROK" University</b> <i>Oleksandr KARLOV</i> - Director of the Career Development Center, KROK University
14:50 – 15:45	<b>How to combine studies and practical training at "KROK" University (training)</b> <i>Pavlo LEBEDYEV</i> - Assistant Director of the Career Development Center for External Communications, KROK University



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## Article of Nelia Momot about implementation of Dual Education in the conditions of war.

### D 6.3.2. Institutional mass media dissemination

Information about all project news and events are put on  
KROK website in Eng and Ukr.

[Information about the project:](https://www.krok.edu.ua/ua/proekt-na-diyalnist/mizhnarodni-proekti/coopera)

<https://www.krok.edu.ua/ua/proekt-na-diyalnist/mizhnarodni-proekti/coopera>

<https://int.krok.edu.ua/en/internationalization/international-projects/coopera>

**Неля Момот**

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#### **DEVELOPMENT OF THE EDUCATIONAL PROCESS IN WAR-TIME THROUGH DUAL EDUCATION**

**Abstract.** The article observes the development of dual education in Ukraine. The role of stakeholders in the interaction of the triangle: stakeholder - HEI - student is determined. The aim of the article is to reflect and observe the use of dual education in wartime as a practical form of educational program in combination with the production process on the example of the program subject area «Journalism». During the research the following methods were used: analysis, statistical method, experiment. Conclusions. It was defined that dual education makes it possible to draft an individual curriculum in accordance with the production objectives of the enterprise. Modern projects provide an opportunity to stabilize the education sector in the long run, taking into account the challenges of the war. If we take as an example the Russian-Ukrainian war, it is obvious that such efforts are being made in recording the facts of war crimes for further transfer of information to governmental agencies. In order not to violate the Laws of Wartime regarding the recording of video materials, the state has created a series of chatbots, the filling of which can be fully ensured by the efforts of students. Currently, the program subject area «Journalism» can strongly strengthen the information front, because the formation of public opinion often occurs through a social network of contacts. The research data are interesting for innovative universities.

**Keywords:** dual education, stakeholders, journalism, innovative forms of



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28 APRIL 2023

In Current News

## International Forum on Popularization of Dual Form of Education within COOPERA



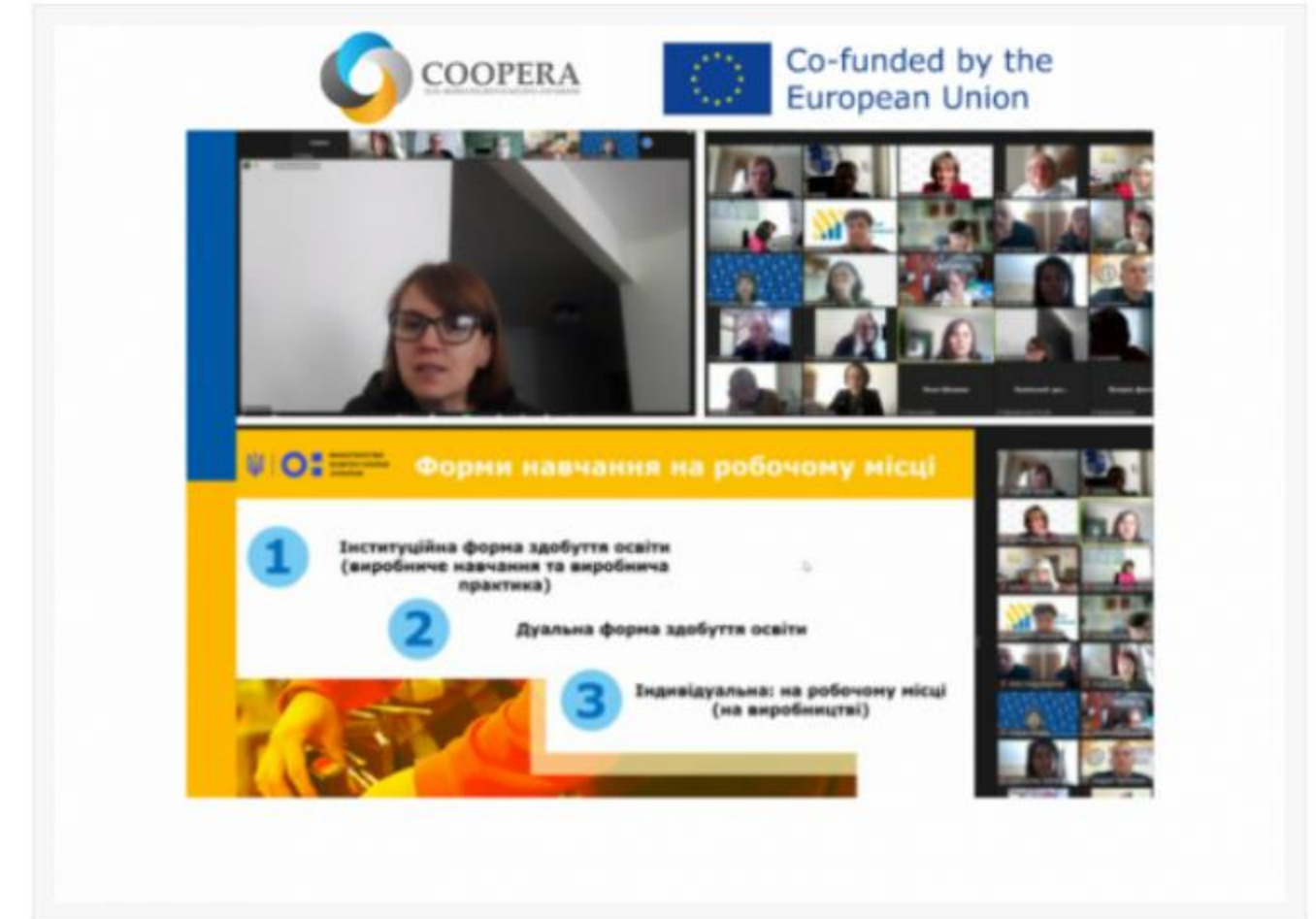
# Cooperation with similar initiatives

Public Dialogue of Business and Educational Institutions

28 April 2023 in Kyiv

Mixed format

Under patronage of USAID



On April 28, 2023, under the patronage of USAID project «Economic Support of Ukraine», the public organization «Ukrainian Marketing Association», the Scientific and Methodological Center of Higher and Professional Pre-Higher Education, as well as the Federation of Employers of Ukraine the International Forum devoted to popularization of dual form of education «Public Dialogue of Business and Educational Institutions» was organized. About 150 representatives of academic and business institutions participated in the event.

The welcoming speech was given by: Iryna Lilyk (president of NGO «Ukrainian Marketing Association»), Snizhana Leu-Severynenko (Ph.D., senior manager of labor potential development of the USAID Project «Economic Support of Ukraine»), Lyudmila Vasilega (director, Center of Competences and Human Capital Development of the Federation of



**THANK YOU!**